

Nelson Hsu

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EXPERIENCE

NBC Universal – NBC Owned Television Stations

Managing Editor of Visuals, 2014 - present

Manage a team responsible for the visual storytelling of over 40 websites within the NBC and Telemundo local stations; elements include, photo, video, data visualizations, interactive graphics and immersive multimedia packages. Responsible for finding and creating visual storytelling tools and training editors and producers across the division on how to use them.

Digital First Media

Graphics Editor, 2012 - 2014

Main responsibilities included conceptualization, design and front-end development for data projects, infographics, immersive multimedia packages and news applications. Oversaw UX/UI development of news products and special sections.

National Public Radio

Lead Editorial Designer, 2008 - 2012

Main responsibilities included creation of immersive multimedia packages and infographics for editorial use. Managed the editorial design team.

The Washington Post

Senior Interactive Designer, 1999 - 2008

Main responsibilities included creation of static and interactive packages for editorial use, layout and design of special report pages, and creation of Flash media templates to display images, sounds and videos. Managed the digital News Design department. Liaison between print and digital design departments.

AWARDS

My work in the conceptualization, design and development of numerous news packages has contributed to awards, including **Pulitzer Prizes**, **Columbia DuPont Awards** and a **Peabody**.

TEACHING EXPERIENCE

CUNY Graduate School of Journalism, University of Maryland, American University

Adjunct Faculty

Multimedia Journalism

EDUCATION

University of Maryland, College Park

B.A. in Studio Art (Graphic Design Concentration), The University of Maryland at College Park

SKILLS

HTML, CSS, JavaScript, jQuery, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Data visualization (charts, maps, custom interactives)

REFERENCES

Available upon request